



Developing a Mineral Industry Participation Strategy

“Mining and Economic Development for Aboriginal Communities”
Introduction to Economic Development Strategies and Tools
Outline:

Introduction to Economic Development

Mining Industry Participation Strategy Overview

Getting Organized

1.0 Committee

2.0 Communication and Plan

3.0 Community Consultation

4.0 GAP Analysis

5.0 Final Written Strategy

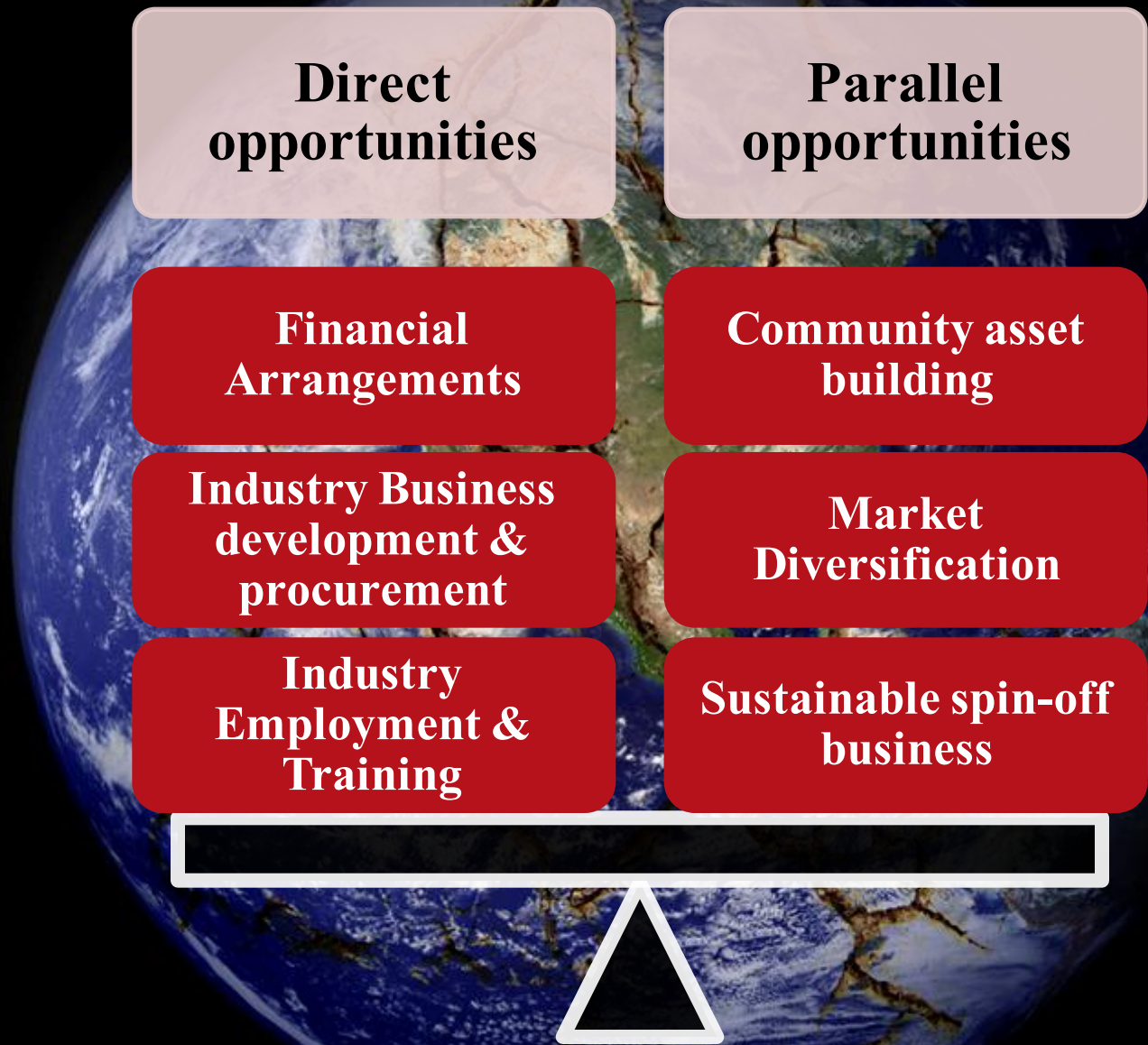
6.0 Strategy Implementation

Conclusion

Definitions:

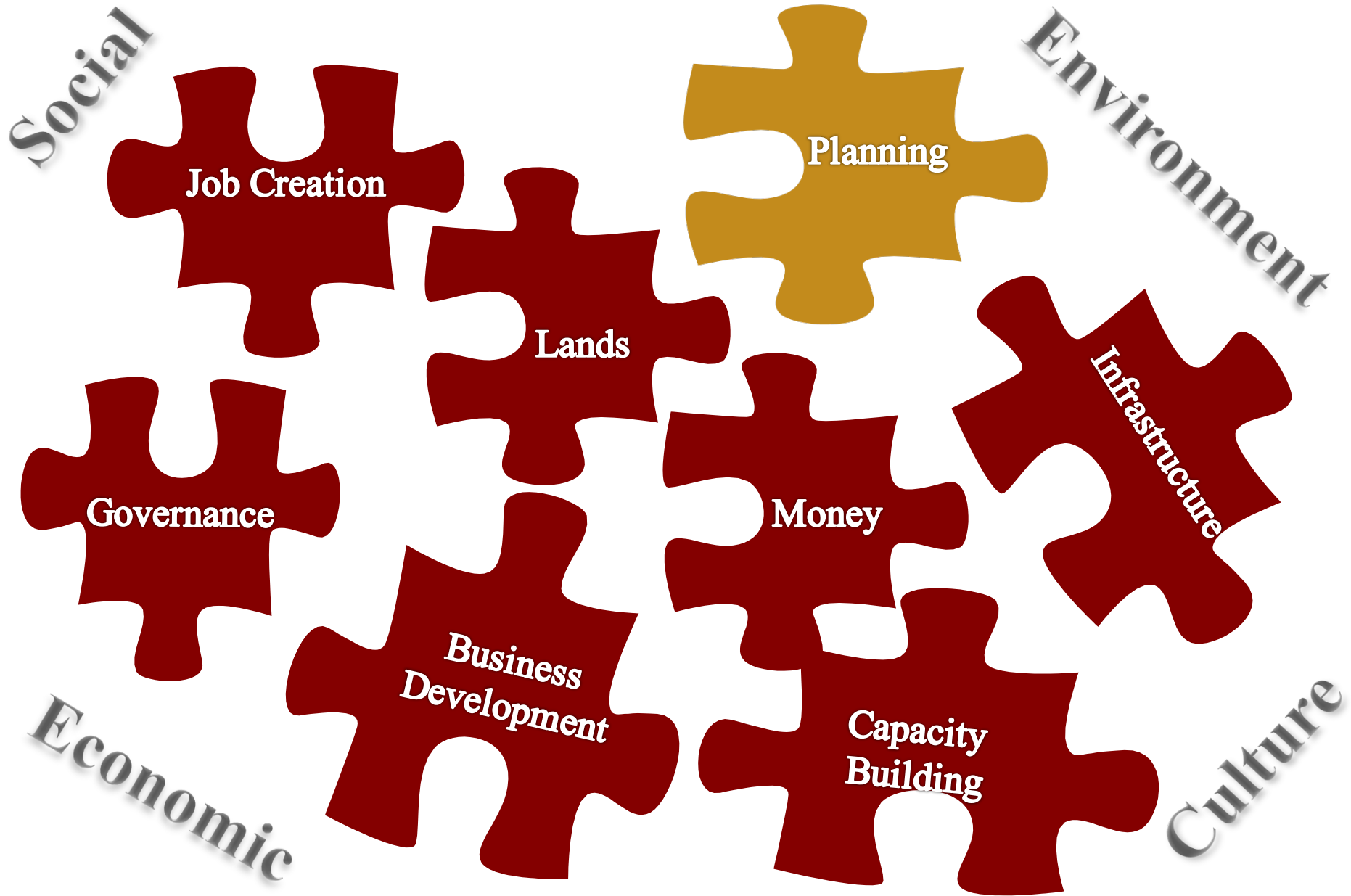
- Economic Development
- Community Economic Development
- Indigenous Community Economic Development
- Traditional Indigenous Community Economic Development
- Indigenous Business Development

Mining Industry Economic Sphere



Strategic & Community Planning

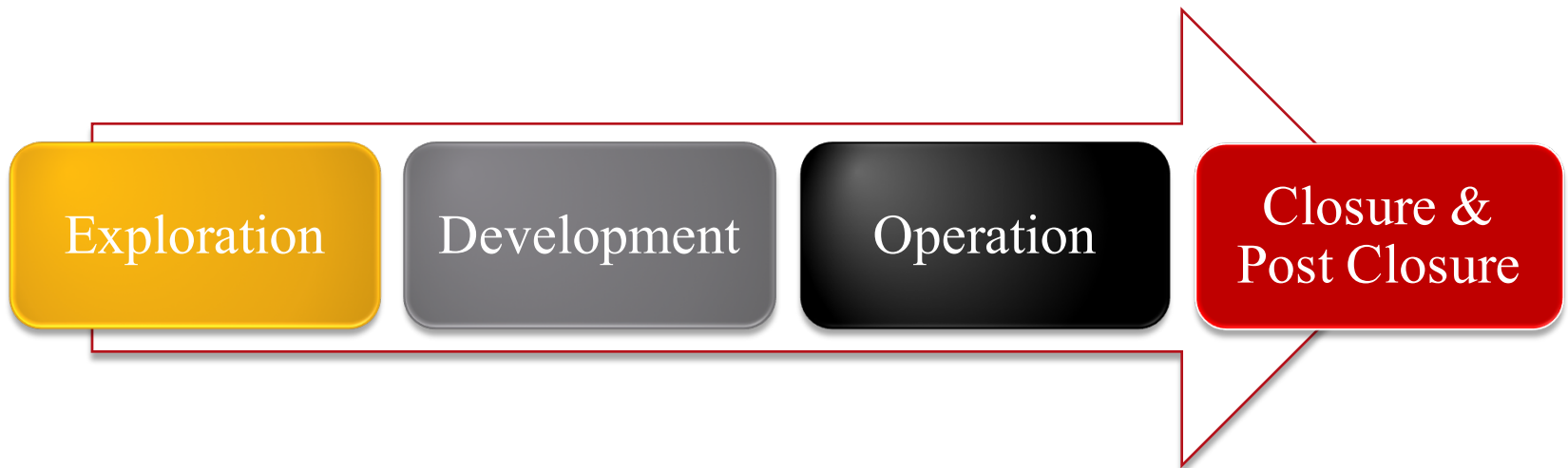
Community Economic Development





Planning – Mining Industry Specific

Review Activity



Overview

Mining Industry Participation Strategy

- Planning Tools
 - Developing a Committee
 - Communications Plan
 - Community Engagement
 - Gap Analysis
 - Writing the plan
 - Implementing and Monitoring the Plan
-



How do we
get from
here...

...To here?

Setting a Plan in Motion

Mining Industry Participation Strategy:

- Lays out a plan describing how the community will engage in the mining sector to **Maximize Benefits & Minimize Impacts**.
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First, Get Organized

- Think about the project as a whole, and determine what your objectives, deliverables and plan of action will be.
- There are many tools that can help you map out how to develop your mineral industry participation strategy.
- A good place to start is with basic project management tools.

Mining Industry Participation Strategy

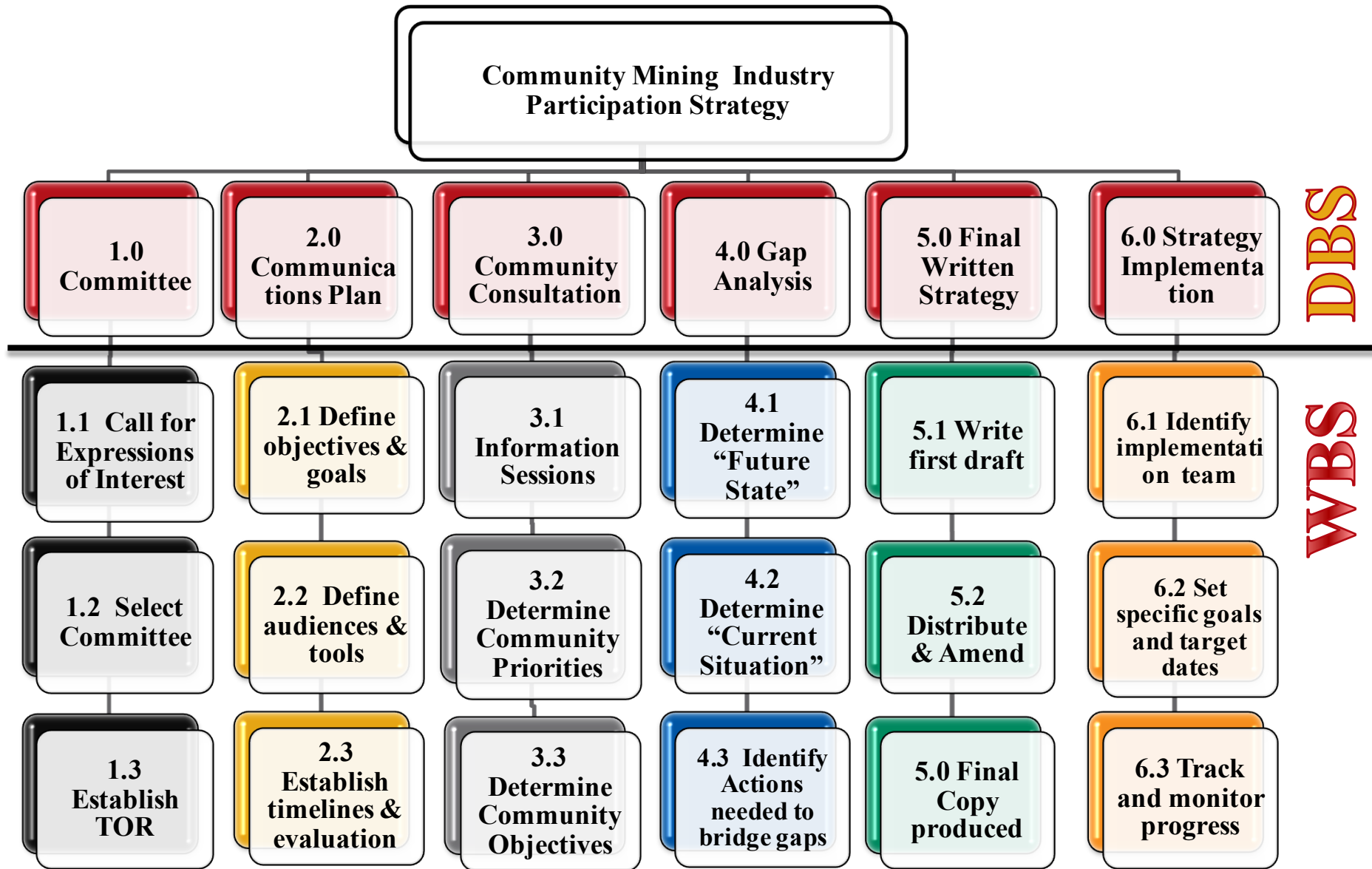
Get Organized

Example: Deliverable & Work Breakdown Structures

- The Deliverable Breakdown Structure (DBS) > component deliverables (WBS) > tasks/activities to achieve them.
- These breakdown structures provide a common framework.

Mining Industry Participation Strategy – Getting Organized

Example Deliverable and Work Breakdown Structure



```
graph TD; A[Community Mining Industry Participation Strategy] --> B[1.0 Committee]; B --> C[1.1 Call for Expressions of Interest]; C --> D[1.2 Select Committee]; D --> E[1.3 Establish TOR];
```

**Community Mining Industry
Participation Strategy**

**1.0
Committee**

**1.1 Call for
Expressions
of Interest**

**1.2 Select
Committee**

**1.3 Establish
TOR**

1.0 Committee

```
graph TD; A[Community Mining Industry Participation Strategy] --> B[2.0 Communications Plan]; B --> C[2.1 Define objectives & goals]; B --> D[2.2 Define audiences & tools]; B --> E[2.3 Establish timelines & evaluation];
```

**Community Mining Industry
Participation Strategy**

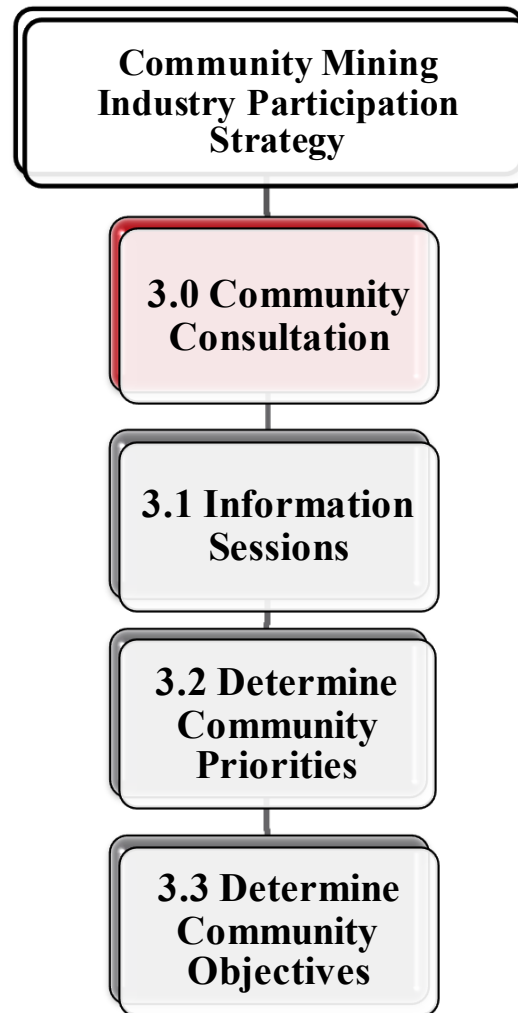
**2.0
Communications
Plan**

**2.1 Define
objectives & goals**

**2.2 Define
audiences & tools**

**2.3 Establish
timelines &
evaluation**

2.0 Communication Plan



3.0 Community Consultation

Community Mining Industry Participation Strategy

4.0 Gap Analysis

**4.1 Determine
“Future State”**

**4.2 Determine
“Current Situation”**

**4.3 Identify Actions
needed to bridge
gaps**

4.0 Gap Analysis

Future State	Current Situation	Next Actions/Proposals
Compete on contracts to conduct baseline, environmental, and/or traditional use studies		

4.1 Gap Analysis – Identify Your Future State

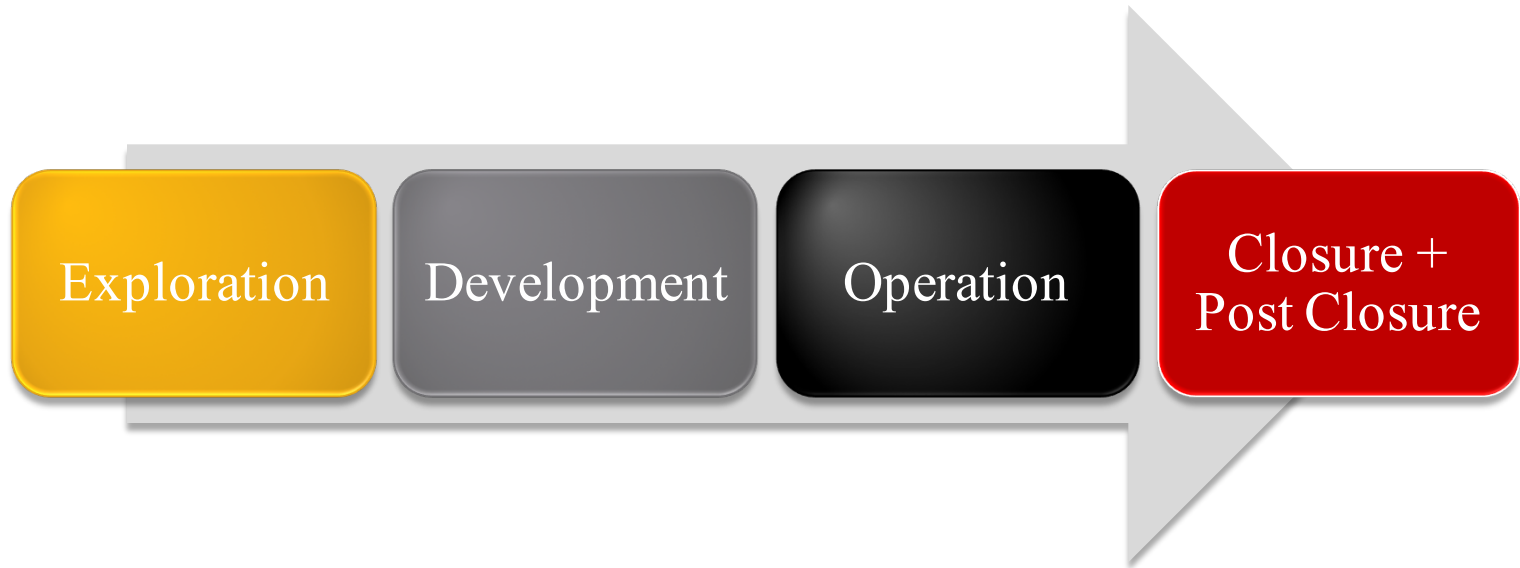
Future State	Current Situation	Next Actions/Proposals
<p>Compete on contracts to conduct baseline/environmental studies that are required at the development phase of mining projects.</p>	<ul style="list-style-type: none"> • 75 youth graduating high school this year. • 2 youth are currently enrolled environmental sciences programs at various educational institutions. • Economic development corporation has experience in business start ups and accessing capital. 	

4.2 Gap Analysis—Analyze Your Current Situation

- Example:

Future State	Current Situation	Next Actions/Proposals
<p>Compete on contracts to conduct baseline/environmental studies that are required at the development phase of mining projects.</p>	<ul style="list-style-type: none"> • Currently no person in the community with skills and experience related to environmental sciences. • 75 youth graduating high school this year. • 2 youth are currently enrolled environmental sciences programs at various educational institutions. • Economic development corporation has experience in business start ups and accessing capital. 	<ul style="list-style-type: none"> • Establish partnership with mining company to provide a 1-week summer employment experience for high school students in effort to attract them to industry. • Establish incentive program to attract youth to obtain technical & professional skills training related to environmental sciences. • Have economic development corporation develop business plan for the creation of an environmental consulting company.

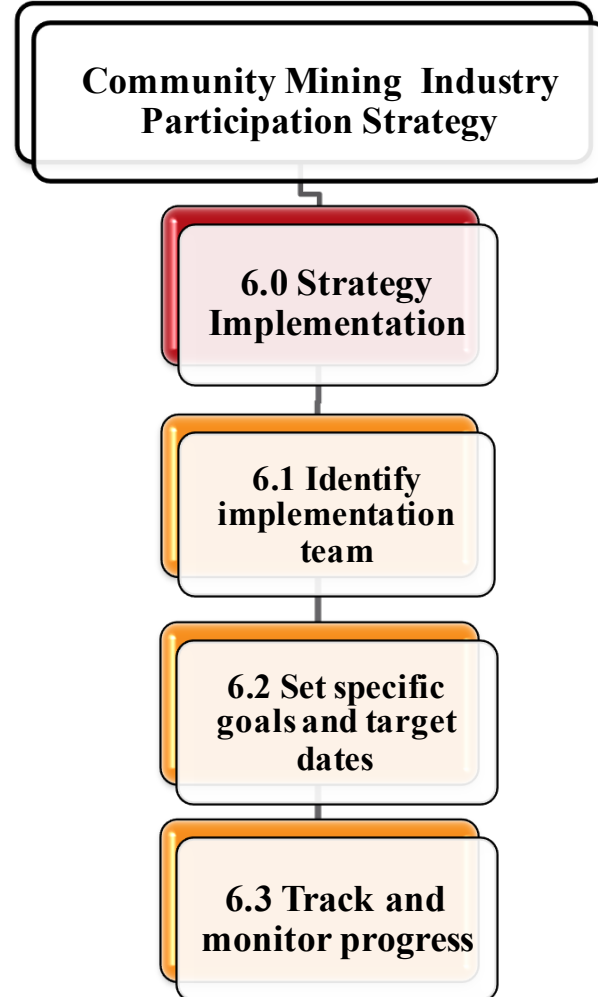
4.3 Gap Analysis–Identify how you will bridge the “gap”



4.0 Gap Analysis - Summary



5.0 Final Written Strategy



6.0 Strategy Implementation

- Review & Overview
- **Mining Industry Participation Strategy**
 - Planning Tools
 - Developing a Committee
 - Communications Plan
 - Community Engagement
 - Gap Analysis
 - Writing the plan
 - Implementing and Monitoring the Plan